

Retail Functional areas – Research Task.

Research the **retail business functional areas** stated in the grid below.

- Use the internet to find **as much detail as you can**
- Provide a link or links to the pages where you found the detail
- Any detail you find **MUST** be put into your own words.

Functional Area	Activities
Sales	
Warehousing	
Customer Service	
Marketing	
Administration	

Finance	
Human Resources	
ICT & Systems Operations	