

## The media assessment

1. According to its Charter, which one of the following is a purpose of the BBC?
  - A Provide good value for money for licence fee payers.
  - B Compete with independents such as ITV and Sky.
  - C Represent the United Kingdom, it's regions and communities.
  - D Support the Government of the day. [1 mark]
  
2. What is the main reason politicians try to achieve a good relationship with the media?
  - A Many want to work in the media once they leave politics.
  - B So that they can support media campaigns.
  - C It is a requirement of being a politician.
  - D So that the public hear about their policies. [1 mark]
  
3. Study the two statements. Choose option **A**, **B**, **C** or **D** to describe their accuracy.

**First Statement** An independent organisation regulates the media in the UK

**Second statement** Government regulation could endanger press freedom

  - A Both statements are true ..... **and** the second statement is a correct explanation of the first.
  - B Both statements are true ..... **but** the second statement is **not** a correct explanation of the first.
  - C The first statement is false but the second statement is true.
  - D Both statements are false. [1 mark]
  
4. State **two** reasons why the media may be censored in the United Kingdom. [2 marks]

i/ \_\_\_\_\_

ii/ \_\_\_\_\_ (2m)

5/ Describe three roles of the media in a democracy?

i/ \_\_\_\_\_  
\_\_\_\_\_ (2m)

ii/ \_\_\_\_\_  
\_\_\_\_\_ (2m)

iii/ \_\_\_\_\_  
\_\_\_\_\_ (2m)

6/ What is freedom of expression? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (2m)

7/ What is the significance of the Freedom of Information Act? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (2m)

8/ What is the public interest? \_\_\_\_\_  
\_\_\_\_\_ (2m)

9/ State three restrictions on what the media can report or publish.

i/ \_\_\_\_\_ (1m)

ii/ \_\_\_\_\_ (1m)

iii/ \_\_\_\_\_ (1m)

10/ How is the BBC funded? What is the significance of this? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (2m)

11/ What was the purpose of the Leveson Enquiry? \_\_\_\_\_  
\_\_\_\_\_ (1m)

12/ Why did Leveson not propose the media be officially regulated even after the phone-hacking scandal? \_\_\_\_\_  
\_\_\_\_\_ (2m)

13/ Describe two ways that either citizens or pressure groups use the media.  
i/ \_\_\_\_\_  
\_\_\_\_\_ (2m)

ii/ \_\_\_\_\_  
\_\_\_\_\_ (2m)

14/ Explain why politicians want positive relations with journalists and the media in general. \_\_\_\_\_  
\_\_\_\_\_ (2m)

28. Study the two statements. Choose option **A**, **B**, **C** or **D** to describe their accuracy.

**First statement:** The Government regulates the media in the UK.

**Second statement:** The media have a legal responsibility to report news accurately.

<b>A</b>	Both statements are true ... and the second statement is a correct explanation of the first.
<b>B</b>	Both statements are true ... but the second statement is not a correct explanation of the first.
<b>C</b>	The first statement is false but the second statement is true.
<b>D</b>	Both statements are false.

Your answer

Study **Source 5** and answer Questions **29** and **30**.

**Source 5**

**Comedian wins his case**

A court has ruled that a well-known comedian was libeled by a daily newspaper that unfairly accused him of racism. The Newspaper owners defended the case but jurors ruled against them. The comedian was awarded over £54,000.

The comedian claimed to have been 'pretending' to be someone with racist views during a television show. He said that he was making fun of racists and exposing their unacceptable attitudes.

**29.** Choose **one** defence that the newspaper owners could have made in this case.

- A** Their reporting was in the public interest.
- B** What they said was true.
- C** There was no damage to the comedian's reputation.
- D** They have a legal right to hold those with power and influence to account.

Your answer

[1]

**30.** Which court would have heard this case?

- A** The European Court of Human Rights
- B** A Crown Court
- C** The High Court
- D** A magistrates' court

Your answer

[1]

**21** Study the two statements. Choose option **A**, **B**, **C** or **D** to describe their accuracy.

**First statement:** The UK civil service regulates the media.

**Second statement:** Democracies do not encourage media freedom.

<b>A</b>	Both statements are true ... <b>and</b> the second statement is a correct explanation of the first.
<b>B</b>	Both statements are true ... <b>but</b> the second statement <b>is not</b> a correct explanation of the first.
<b>C</b>	The first statement is false but the second statement is true.
<b>D</b>	Both statements are false.

Your answer

[1]