

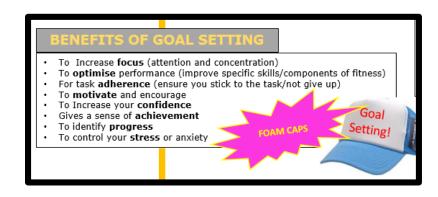


PHYSICAL EDUCATION GCSE KNOWLEDGE BOOK

Contains all Memory Mats from Unit 1 and Unit 2

REVISION TECHNIQUE

- In order to learn something off by heart use the following process. You can do this in any order, (what ever works best for you) as long as you keep changing the format of the information you want to learn.
- **Step 1:** Start with a small chunk of the information you need to learn and put it into bullet points. Acronyms can help with memory, revision process sheets can help provide a structure...

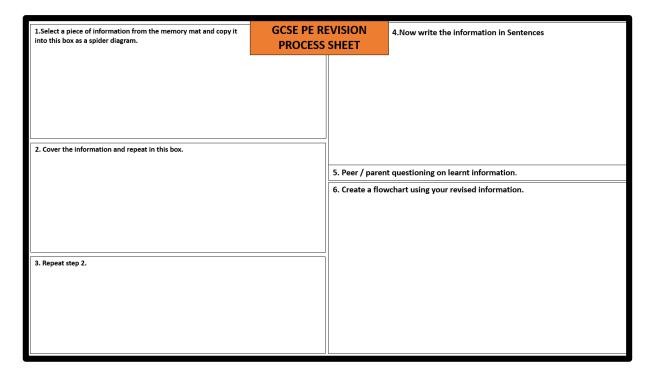


Step 2: Now put the information in a spider diagram

Step 3: Try speaking it out aloud

Step 4: Get a classmate, parent or sibling to question you.

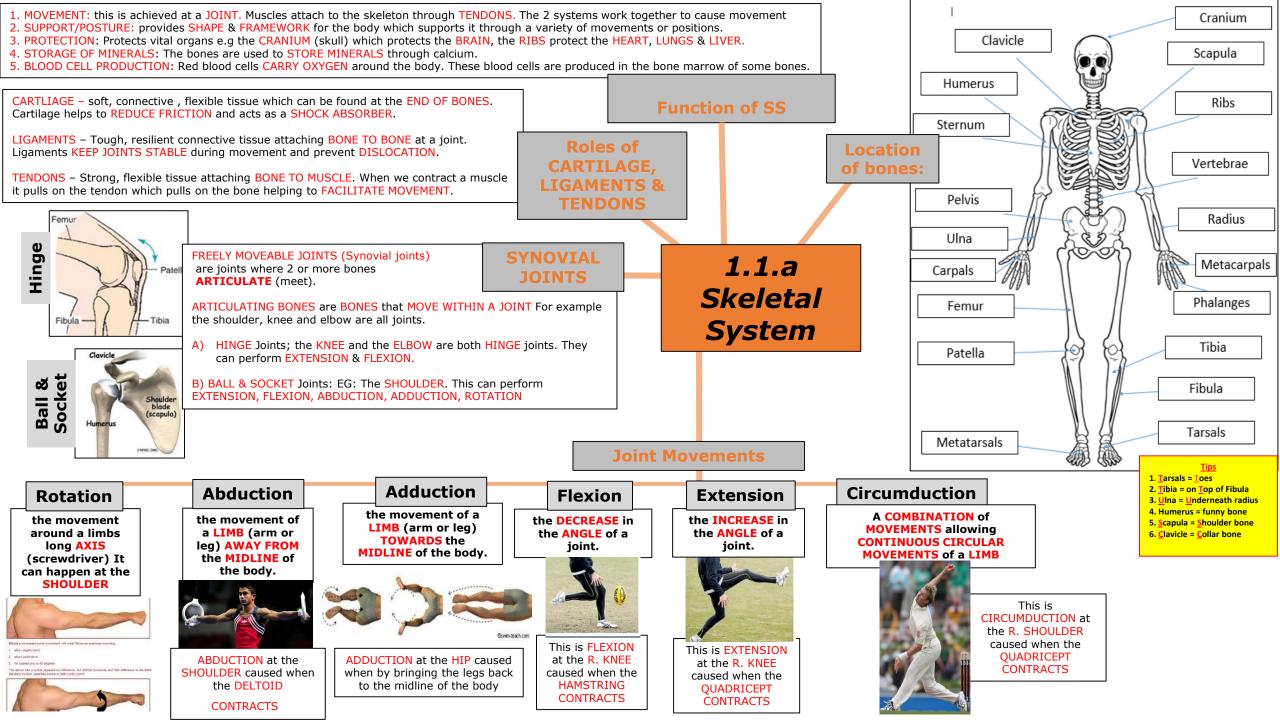
Step 5: Write it out in paragraph format.

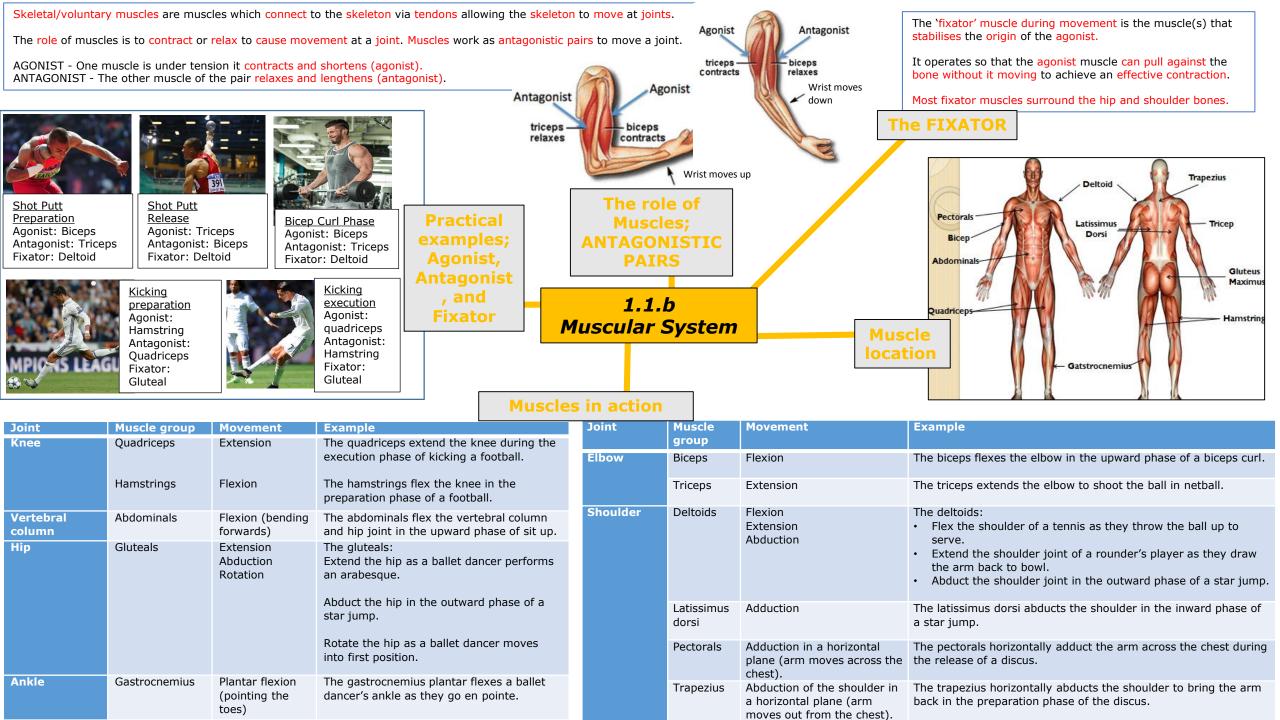


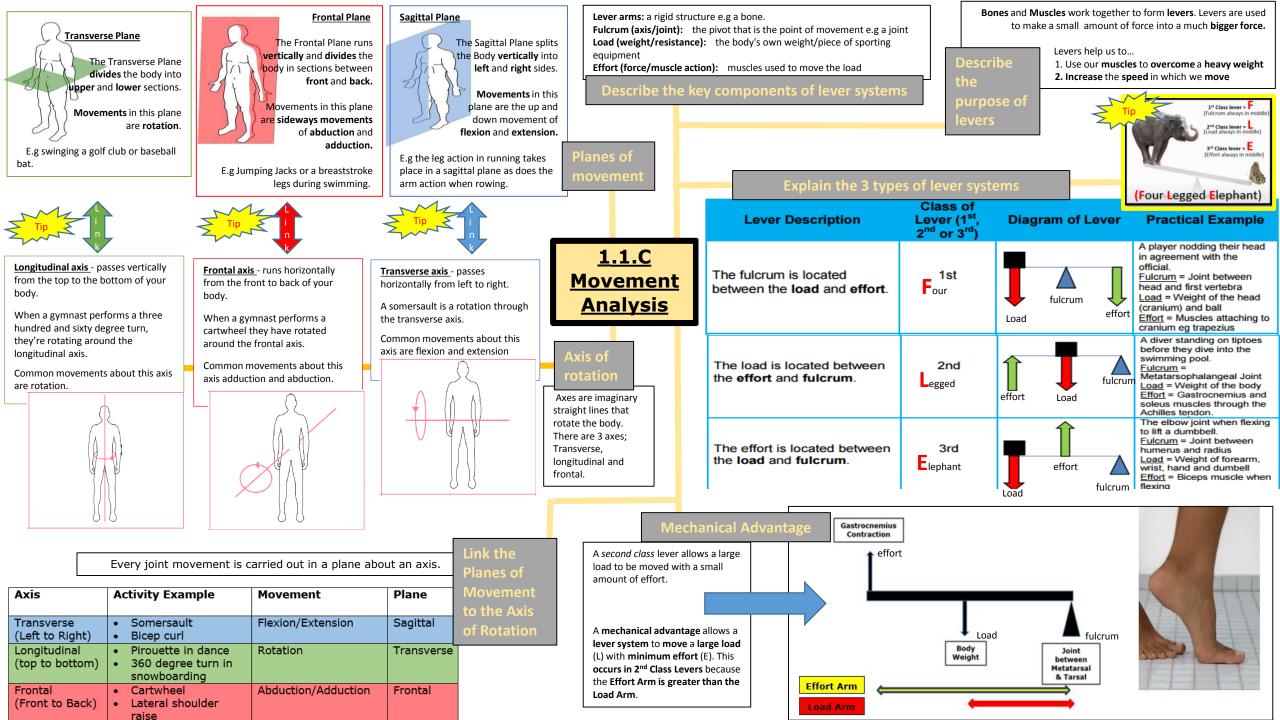
Repeat the process with the next chunk of information. Finally, try to write all the chunks of information you have learnt in one go.

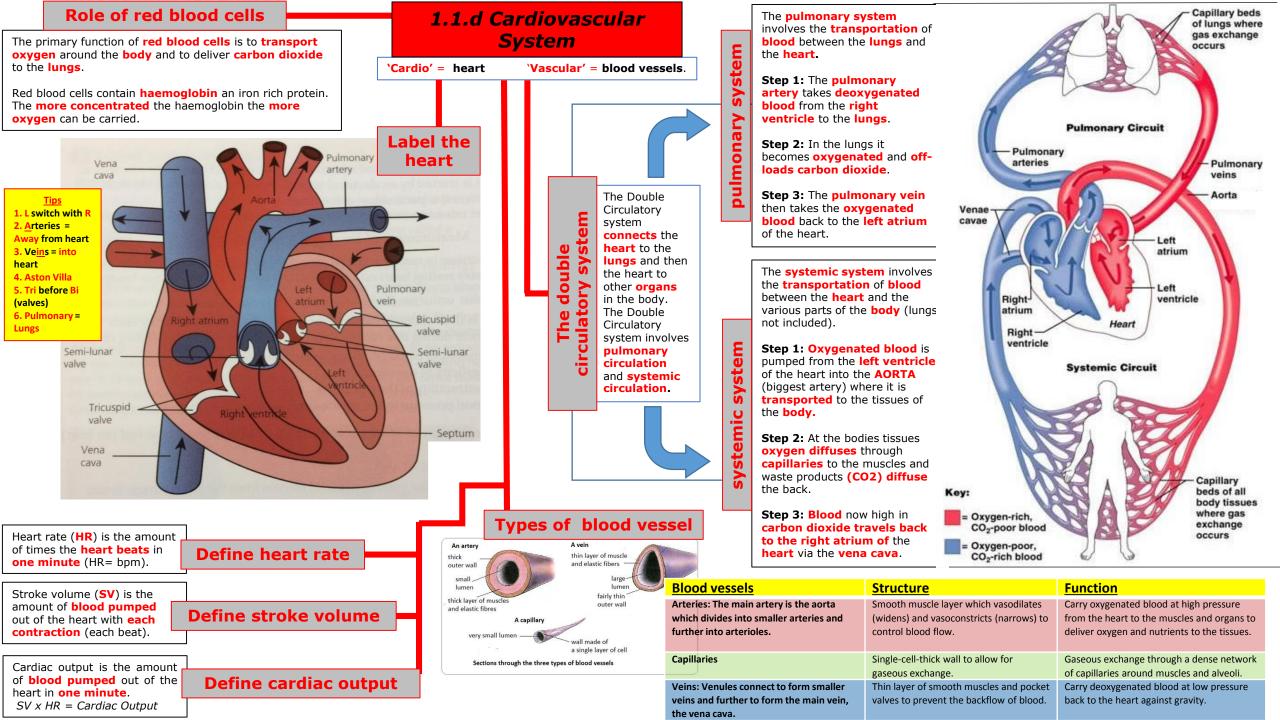
<u>UNIT 1</u>

- Applied anatomy and physiology
- Physical training









The pathway of air through the respiratory system

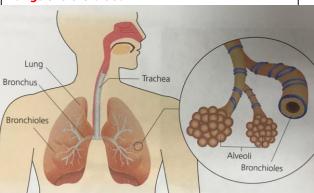
The air enters the body through the **MOUTH AND NOSE** where the **air** is **warmed** and **moistened**and **filtered**.

Air enters through the **TRACHEA** otherwise known as the **windpipe**.

The **trachea divides** into **two bronchi**. Air passes through the right bronchi into the **right lung** whilst the left bronchi leads to the **left lung**.

The bronchi divide up into smaller **BRONCHIOLES**. Air passes through these en route to the **Alveoli**.

Alveoli – Alveoli are tiny, thin air-filled sacs responsible for gaseous exchange between the lungs and the blood.



Exhalation

Within the alveoli an **exchange of gases** takes place between the **gases** inside the **alveoli** and the **gases** inside the **blood**.

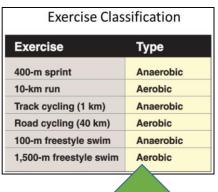
- 1. As the **blood** moves **to** the **lungs** it carries a **high concentration** of **carbon dioxide** which has been **produced** by the cells in the **body**. It has a **low concentration** of **oxygen**.
- 2. The fresh air in the alveoli has a high concentration of oxygen and a low concentration of carbon dioxide.
- **3. Diffusion** (the movement of molecules from an area of high concentration to an area of low concentration) takes place and the **gases switch places**.
- 4. Oxygen diffuses into the blood and combines with 'haemoglobin' found in red blood cells to form 'oxyhaemoglobin', where it is transported to the working muscles. Carbon dioxide diffuses from the blood and exits the body via expiration.

Aerobic

Jogging

removed

Aerobic vs Anaerobic Exercise



Explain how the alveoli aid the process of gaseous exchange

Example

By-product

1.1.d Respiratory System

Oxygenated

cells in capillary

blood out

The **respiratory system** with the **cardiovascular system** to **provide oxygen** to the **working muscles**. This is crucial in sport and exercise.

Description Activity that raises heart and breathing rate which can be sustained overtime Energy production Intensity Low to moderate Activity that pushes the performer to maximum and can lead to the performer being out of breath and fatigued Without oxygen High Short

Anaerobic

Sprinting

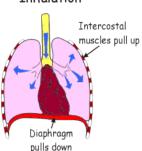
Lactic Acid which leads to muscular pain and fatigue

Explain the role of respiratory muscles in breathing

Deoxygenated

blood in

Inhalation



Inspiration (breathing in)

The intercostal muscles and the diaphragm contract. The intercostal muscles which are attached to the ribs, move upwards and outwards and the diaphragm contracts downwards meaning the area in the chest cavity is increased allowing the lungs to fill with air.

Expiration (breathing out)

The respiratory muscles (intercostal muscles and the diaphragm) relax. The ribs are lowered and the diaphragm moves back up to its original position. The chest cavity becomes smaller as air is expired.

Define Breathing Rate, Tidal Volume and Minute Ventilation

Breathing rate = The frequency of breathing measured in **breaths per minute**.

Tidal volume = The **volume** of **air** that is **inspired** or **expired** with **every breath**.

Minute ventilation = The volume of air that is inspired or expired with every minute.

Minute ventilation = tidal volume x breaths per minute.

CO2 and Water which can both easily be

LONG TERMS EFFECTS

Capillarisation – new capillaries develop and existing capillaries become more efficient meaning more blood flow and oxygen to muscles.

cardiac hypertrophy- Endurance training over a long period of time will increase the size and strength of the heart.

Quicker rate of recovery – this is the amount of time it takes us to return to our resting pulse rate. Long term exercise leads to more effective uptake of oxygen and more effective removal of carbon dioxide meaning a quicker recovery rate

Increased stroke volume at rest – stroke volume refers to the amount of blood pumped from the heart with every beat. Due to hypertrophy of the heart, stroke volume increases as a result of long term exercise.

Increased cardiac output - cardiac output refers to the amount of blood ejected from the heart each minute. Due to hypertrophy of the heart, cardiac output increases during high intensity activity as a result of long term exercise.

Reduction in resting heart rate – as a result of long term exercise the amount of beats per minute (bpm) will be reduced, this is due to hypertrophy of the heart. Cardiovascular system

SHORT TERM EFFECTS

Increased heart rate – when we exercise our heart rate increases to ensure that there is enough supply of oxygen to the working muscles and carbon dioxide is removed from the body.

Increased stroke volume – The amount of **blood** that is **pumped** out of the **heart** with **each contraction** (beat) **increases** when we **exercise**.

Increased cardiac output – The amount of blood that is ejected from the left ventricle in one minute is increased when we exercise. (SV x HR = CO)

Increased blood flow - to the working muscles

Increased blood pressure—due to the increase in demand for oxygen

Vascular shunts — As we begin to exercise blood is distributed to the working muscles and less to the non-essential organs e.g blood moves to the legs and arms when we are running (vasodilation of arteries) and avoids the stomach (vasoconstriction of arteries)where it may have previously been to aid digestion of food.

 Vasoconstriction is where arteries decrease their diameter to allow less blood flow to a specific body part.

 Vasodilation is where arteries increase their diameter to allow more blood to flow to a specific body part. 1.1.e Effects of Exercise on the Body Systems

RESP

BR

TV

MV

HR

SV

CO

Long term effects (blue boxes) refers to adaptations from exercising over a long period of time e.g 6 week training programme.

Short term effects (white boxes) refers to adaptations from immediate exercise e.g a PE lesson

SHORT TERM EFFECTS

Respiratory system

Increased respiratory rate (breathing rate) – the amount of breaths taken per minute. When we exercise we begin to breathe faster due to the working muscles demand for more oxygen.

Increased tidal volume - Tidal volume is the **amount** of **air** either **inspired or expired** with **each breath**, this **increases** when we exercise.

Increased minute ventilation – This is the volume of air that is inspired or expired in one minute, this increases when we exercise.

Minute ventilation = respiratory rate x tidal volume.

Increased oxygen to the working muscles – When we exercise our muscles require oxygen for energy. We breathe oxygen in to our lungs where it is passed into our arteries via gaseous exchange. When the heart beats this fresh oxygen is delivered to the working

LONG TERMS EFFECTS

Increased aerobic capacity – The ability to sustain energy aerobically is increased; in other words a better cardiovascular endurance.

Increased strength of respiratory muscles – An increase in strength of the intercostal muscles allows more air to be breathed in and out.

Increased tidal volume - the amount of air inspired and expired with each breath will increase due to stronger intercostal muscles and an increased capacity of the lungs to carry oxygen.

Increased minute ventilation - the amount of air inspired and expired with each minute will increase due to due to stronger intercostal muscles and an increased capacity of the lungs to carry oxygen.

LONG TERMS EFFECTS

Increased tendon strength –This provides more support for the joint.

Muscular system

Increased muscular strength—Due to a weight training programme that focuses on using a heavy weight and sets with low reps.

Hypertrophy of muscles – hypertrophy refers to an increase in size of a muscle or organ. When we exercise we create tiny tears in our muscles; rest and a high protein diet help to repair these tears and they grow back bigger and stronger.

Increased muscular endurance/resistance to fatigue — Endurance training such as swimming will increase the muscles ability to carry oxygen meaning the athlete will become aerobically fitter and tire slower

Increased speed of muscle contractions – Muscles will contract quicker making you move quicker.



SHORT TERM EFFECTS

Increase in muscle temperature - muscles begin to warm up and we begin to sweat.

Increased lactic acid production

Occurs as a result of **prolonged high intensity anaerobic exercise** where there is a **lack of oxygen** in the muscles.

THIS CAUSES... - Muscle fatigue,

- · Pain/Discomfort/Aches in muscles,
- Decrease in performance levels,
- Slower recovery rate

An intake of oxygen helps to convert lactic acid into waste products. H2O and CO2

Skeletal System



LONG TERM EFFECTS

Increase in bone density — Skeletal bone increases in its density as a result of long term weight bearing exercise (e.g. walking and running). This makes bones stronger and can help to decrease the chances of bone disease such as osteoporosis. Osteoporosis is a disease in which bones become fragile and more likely to break.

Increased tolerance to lactic acid AND Increased rate of removal of lactic acid

1.2a Components of Fitness

AGILITY

BALANCE COORDINATION

CARDIOVASCULAR FITNESS

MUSCULAR FLEXIBILITY ENDURANCE

MUSCULAR STRENGTH

POWER

REACTION TIME

SPEED

The **ABILITY** to **CHANGE DIRECTION**

at speed

The **ABILITY** The **ABILITY** to use to keep your TWO or MORE BODY **BODY MASS** or PARTS at the SAME centre of mass TIME **OVER a BASE OF SUPPORT**

The **ABILITY** to **CONTINUALLY** exercise without tiring.

The **RANGE** of **MOVEMENT** around a **JOINT**

The **ABILITY** to use muscles **REPEATEDLY** without tiring

The MAXIMUM **FORCE** a muscle or aroup of muscles can **EXERT** against a

RESISTANCE

IMPORTANT in:

sports where you

force like a tackle

need to exert a

large mount of

in ruaby

The **COMBINATION** of STRENGTH and SPEED

The **TIME** TAKEN to **RESPOND** to a **STIMULUS** or make a decision to move

The **ABILITY** to MOVE the BODY **QUICKLY**

IMPORTANT

in: For a winger in football to dribble a ball past a full back

NOT IMPORTANT

in: snooker where no real change in direction is needed

IMPORTANT

in: walking along a narrow beam in gymnastics NOT

IMPORTANT

in: archery where the athlete stands still.

IMPORTANT in: cricket when catching.

IMPORTANT in: sports **NOT IMPORTANT** in: which require endurance such weight lifting as the marathon and games

> **NOT IMPORTANT** in: Power sports like long jump and high jump.

Practical exampl

IMPORTANT in: Gymnastics where a joint needs to move through a large range of movement

NOT IMPORTANT

in: Archery - no great movement at ioints.

IMPORTANT in:

Long distance activities like the marathon where you need to perform consistently without tiring.

NOT IMPORTANT

in: power sports like discuss or 100m

IMPORTANT

in: marathon

in: shot putt where a fast technique and strength will result in a long throw.

NOT **NOT IMPORTANT IMPORTANT**

in: Lawn Bowls where no real force is relevant.

IMPORTANT

nothing to

react to.

IMPORTANT in: 100m in: rugby to where the gun outpace a is a stimulus defender NOT **IMPORTANT** NOT in: golf as

IMPORTANT

in: lawn bowls

Illinois Agility

Test -Requires you to RUN IN and OUT of a series of CONES over a 10M by 5M AREA as fast as you can. -It is an AGILITY test.

Standing Stork

Requires vou to STAND on ONE LEG for as long as possible. The heel should be raised. It is a BALANCE test.



Wall Throw

-Stand two meters from the wall and throw a tennis ball under arm to the wall and catch with the opposite hand. Repeat continuously for 30 seconds.

-It is a COORDINATION test.

Bleep test

like basketball.

Run across a 20m distance keeping in time with the beeps. Miss the beeps on 3 successive occasions and vou're out.

COOPER's 12 MINUTE RUN

- Requires you to RUN as FAR as you can in 12 MINUTES.
- It is a CARDIOVASCULAR FITNESS (ENDURANCE) test.



Suitable Tests

Sit and Reach Test

-Requires you to STRETCH FORWARD with both HANDS as far as you can whilst STRAIGHT-LEGGED

- It is a FLEXIBILITY test

Press Up Test

- Complete as many press ups as you can in one go. - It is a MUSCULAR

ENDURANCE test

The sit up test

Measure the number of sit ups sticking in time with a beat. When the individual fails to keep up with the beat they have reached optimum level



Hand Grip

- Requires you to GENERATE as much FORCE as you can with a GRIP **DYNANOMETER**



1 REP MAX The maximum weight that can be moved a distance for one repetition. Usually done with the bench press.

Vertical Jump

Requires you to JUMP as HIGH as you can from a STANDING START. The DISTANCE between this POINT and where you can REACH NORMALLY when STANDING is

MEASURED. Standing jump

JUMP as FAR as you can from a **STANDING** START. The DISTANCE is MEASURED.

Ruler Drop

Requires you to CATCH a ruler with your FINGER and THUMB which is dropped by a PARTNER. The DISTANCE the ruler DROPPED before it is CAUGHT is measured. It is a REACTION TIME test.



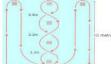
Requires you to SPRINT 30M from **STANDING** START. It is a **SPEED**

30 Metre

Sprint



test.



SPECIFICITY; is MATCHING the TRAINING to the REQUIRMEENTS of your **ACTIVITY** or **SPORT**. For example a **SPRINTER** should complete **ANAEROBIC** training because the event is anaerobic.

OVERLOAD; Working the body harder than **NORMAL** so that there is some STRESS and DISCOMFORT. There are 4 WAYS you can do this (F.I.T.T)

Overload training using the FITT principle

W2

W3

W4

W5

W6

Rest

Rest

Rest

Rest

Rest

30mins

Weight

45 mins

weight

45mins

Weight

1hr

Rest

Rest

Rest

Rest

FREQUENCY: by training **MORE OFTEN** (3 times per week instead of 2)

INTENSITY; by training **HARDER** (at 80% of your maximum heart rate not 75%) TIME; by training LONGER (30 minutes instead of 25)

TYPE; by training with a different METHOD (Interval training not Fartlek)

PROGRESSION; OVERLOAD should become PROGRESSIVELY more **DIFFICULT.** Once **ADAPTATIONS** have occurred even more **DEMANDS** should be put on the **BODY**. (e.g once bench pressing 40kg becomes easy move up to 45ka).

REVERSIBILITY; **PERFORMANCE** can **DETERIORATE** if training **STOPS** or **DECREASES** in **INTENSITY** for any length of time. (E.g injury or the off season)

Continuous training

Definition; Training that involves activity WITHOUT REST intervals. It can be PERFORMED AT ANY INTENSITY.

Example; Going for a JOG for 30 - 60 minutes at 60-85% of your MHR

Component of fitness: develops AEROBIC components such as CARDIOVASCULAR FITNESS and MUSCULAR ENDURANCE.



Fartlek training - 'SPEED PLAY' **Definition: CONTINUOUS EXERCISE** with CHANGES in SPEED and TERRAIN. **Example; WALK 50 METRES, JOG 50**

METRES, SPRINT 50 METRES or JOGGING UPHILL and DOWNHILL.

Categories

of interval

training



Component of fitness: develops AEROBIC and ANAEROBIC components specifically; CARDIO VASCULAR FITNESS, MUSCULAR ENDURANCE, SPEED

Types of training

1.2.b Physical

Training

20-30 minutes

Can be aerobic or anaerobic.

Interval training

Component of fitness: develops FITNESS COMPONENTS of SPEED and POWER.

Example: commonly used by **games players**, typical activities include; jogging then walking, swimming at higher and lower intensities, rowing

Definition; Training with **PERIODS OF EXERCISE** alternating with **PERIODS**

then resting.

The 4 sub categories of Interval training: Circuit training, Weight training, Plyometric training, HIIT training (high intensity interval training)



Principles of Training

A training programme for a sprinter wanting to improve speed and power Mon Tues Wed Thurs Fri Sat Sun W1 Rest

Weight Rest Plyometrics Rest Rest Rest 25 mins Rest **Plyometrics** Rest Rest weight Rest

Plyometrics Rest

Plyometrics Rest

Rest

Interval

sprints

30mins

Interval

sprints

30mins

Interval

sprints(

30mins

Rest

Rest

Weight

25 mins

30 mins

30 mins

40 mins

Plyometrics

(INJURED)

Plyometrics Rest

the FITT principle has been Frequency; number of

Overload & Progression

Specificity; this training

programme is appropriate

training, plyometrics and

interval training all help to

imrpve speed and power.

for a sprinter as weight

sessions increase week by week. Intensity: we can assume

the sessions will become harder as the weeks go by. Time: sessions increase in Type: a variety of sessions

have been used X = Reversibility: During

W5 an injury was picked up

cancelled. This would result

and future sessions were

in deterioration of fitness.

Definition; SHORT, very HIGH INTENSITY exercise periods followed by similar periods of REST. Example; 30 SECONDS WORKOUT at near MAXIMUM

HIIT (high intensity interval training) -

EFFORT (can be SPRINTS, BURPEES e.t.c) with **RECOVERY PERIODS** of the same amount. Sessions

Component of fitness: CARDIOVASCULAR FITNESS, **MUSCULAR ENDURANCE, SPEED, POWER**

Weight training (a form of interval training) **Definition: MOVING WEIGHTS or RESISTANCE** MACHINES in REPETITIONS (REPS) and SETS, to **INCREASE MUSCULAR STRENGTH**

Example; BACK SQUATS, BENCH PRESS, SHOULDER PRESS. 3 sets of 8 reps working at 80% of 1 rep max.

Component of fitness: STRENGTH, POWER (HIGH WEIGHT & LOW REPS) and M. ENDURANCE (LOW **WEIGHT & HIGH REPS)**

Plyometric training (a form of interval training) **Definition**; Muscles **STRETCH** before they

CONTRACT in one **CONTINUOUS MOVEMENT.**

Example; BOX JUMPS, SKIPPING, BOUNDING, JUMPING, HOPPING.

Component of fitness: SPEED AND **STRENGTH**

Circuit training (a form of interval training) **Definition; VARIOUS EXERCISE STATIONS** which are

REST PERIODS can be included between **EACH STATION** and after a **CIRCUIT**. **Example; PRESS UPS, SIT UPS, SHUTTLE RUNS,**

completed one after the other in a SPECIFIC AMOUNT of TIME.

SKIPPING, **REST**, then **REPEAT**. 30 seconds at each station.

Component of fitness: DevelopsAEROBIC and ANAEROBIC components specifically; CARDIO VASCULAR FITNESS MUSCULAR ENDURANCE, SPEED, POWER and STRENGTH



1st -Pulse raising; exercises that slowly increase the heart rate e.g jogging, skipping

2nd Mobility; exercises that take the joints through their full range of movement (ROM) e.g arm swings, high knees, heel flicks

3rd Stretching; dynamic or static. Dynamic stretches are on the move e.g lunges and squats. Static stretches are where the body remains still e.g touching your toes, to stretch the hamstring.

4th Dynamic movements; movements that show a change of speed and direction e.g slalom shuttle runs

5th Skill rehearsal; practicing common movements likely to be used in the main activity e.g dribbling and passing drills

Components of a warm up



Low intensity exercise; gradually lower the heart rate and reduce the bodies' temperature with easy movements and exercises e.g light jogging.

Stretching; steady static stretches e.g touching your toes to stretch the hamstring.

1.2b Warm up/ cool downs + 1.2c Prevention of Injury

Personal protective equipment should always be warn; E.g mouth guard in rugby to prevent a player from losing his teeth.

Correct clothing/footwear; E.g Football boots should be worn to prevent slipping and causing injury. Waterproof clothing should be worn during adventurous activities such as skiing to prevent getting cold and wet and in extreme cases pneumonia.

Appropriate level of competition; Age, fitness level and skill level should be taken into consideration. E.g don't compete in a marathon without training. As a child don't compete in a rugby match against students 3 years older than yourself.

Lifting and carrying equipment safely; E.g ensure the weight lifted is appropriate and the correct form is carried to prevent injuries. Lift a player properly in a lineout in rugby or weightlifting in the gym.

Use of warm up and cool downs; whether serious competition or just recreation play athletes should be prepared by carrying out the correct warm up and cool downs.

Minimising risk of Injury in Sport

Benefits of a warm up

The following adaptations will occur during a warm up preparing the body for physical activity, preventing likelihood of injury;

Gradually raises body temperature and heart rate

Gradually warms muscles.

Increase in the **flexibility** of **muscles** and **ioints**

Increase in the **pliability** of **ligaments** and **tendons**

Increase in **blood flow** and **oxygen** to the **working muscles**

Increase in the **speed** of **muscle contractions**.



Don't be tempted to skip your warm-up and jump right into your workout!

spovitae.com

Benefits of a cool down

The following adaptations to the body will occur during a cool down;

Helps the bodies transaction back to a resting state

Gradually lowers heart rate and breathing rate

Gradually lowers body temperature

Circulates blood and oxygen

Increases removal of waste product such as lactic acid

Reduces the risk of **DOMS** (Delayed onset muscle soreness) and stiffness

Aids recovery by stretching muscles.

Potential Hazards in Sport

A **risk assessment** is carried out in order to measure the chances of an accident happening and to **input procedures to prevent** them from happening. This could be carried for the following places:

Sports hall; Check walls, doors, lighting, windows, hard floors, equipment left out.

Fitness Centre; Check walls, doors, lighting, equipment left out, free weights.

Playing Field; litter, dog muck, broken bottles, goal posts, fencing, pitch surface.

Artificial Outdoor Areas; litter, dog muck, broken bottles, goal posts, pitch surface Swimming Pool; depth of water, cleanliness and chemicals in the water, surface around the pool, weather if outdoors, other participants.



UNIT 2

- Socio-cultural influences
- Sports psychology
- Health, fitness and well-being

5-18 year olds: At least 60 minutes of moderate to vigorous physical activity (PA) each day. 19+ year olds: 150 mins of moderate PA each week.

AGE – participation fall with increasing age. **GENDER** – Men participate more than women **DISABILTY** - Low but increasing participation rates **ETHNICITY** - Participation amongst black and minority ethnic adults is increasing.

1.Walking,

4.Cycling

2.Swimming 3.Keep fit/ yoga/ aerobics,

Most popular physical activities in regards to participation (in order).

Organisations with the objective of raising participation rates in sport and physical activity.

These **organisations** share the objective of helping communities develop sporting habit's for life.

- Department of Culture, Media and Sport (DMCS)
- Sport England/ Youth sports trust/national lottery
- National Governing Bodies (NGB's); for example the FA (Football Association), ECB (England and Wales Cricket board), RFU (Rugby Football Union), LTA (Lawn Tennis Association)

Strategies & initiatives organisations use to improve participation.

Strategy -Promotion of sport convincing people to take it up.

E.g use of media and role models to highlight benefits.

- Provision of facilities, e.g specialised equipment and specialised coaching for all including the disabled.
- Access giving opportunity to participate and engage in sport. E.g wheel chair ramps, minibuses for disabled.

Initiatives

- The 'Inclusive sports programme' created to increase the number disabled people playing sport.

- Sport England strategy 'Create a sporting habit for life' developed to raise participation in sport & PA in older groups.

- Funding of the '**Sporting Equals'** project designed to help involve more people from black and minority ethnic (BME) communities.
- The 'This Girl Can' projects are given funding to encourage female participation

2.1.a Engagement Participation | **Patterns of Different Trends Social Groups in Physical Activity and Sport**

> Memory Tip:

Social groups affected by ower engagement trends in physical activity and sport.

AGE

Neg: Sport is **perceived** as a 'young person's game'. Older people may lack confidence/self-esteem to take part.

Neg: teenagers stop their involvement due to school work, computer games, or general lack of interest.

Pos: Life expectancy has increased as has the amount of veteran's sports teams.

GENDER

Neg: Being **good/interested** in **sport** can be seen by some as 'unfeminine'.

Neg: there is a **lack of interest** in women's sport in the media, aside from 'what they look like'.

Pos: The number of **female TV Sports presenters** is **growing** promoting role models in sport for women.

ETHNICITY

Neg: Discrimination may lead to Minority Ethnic Backgrounds feeling they 'don't belong' in certain sports because of the prejudice exhibited by others. E.G, fewer coaching opportunities in football for B.E.M groups.

Neg: Certain faiths and beliefs discouraging participation in some activities.

Pos: Development of sport hijabs being worn by female role models in different sporting competitions.

DISABILITY

Neg: Clubs are unable to afford specialist equipment to enable the disabled to participate.

Neg: Disabled people may face problems in getting access to

suitable facilities and may feel discriminated against. Some may lack the confidence to get involved or find an activity to suit their disability. **Pos:** Examples of disability sport being shown on T.V (Paralympics)

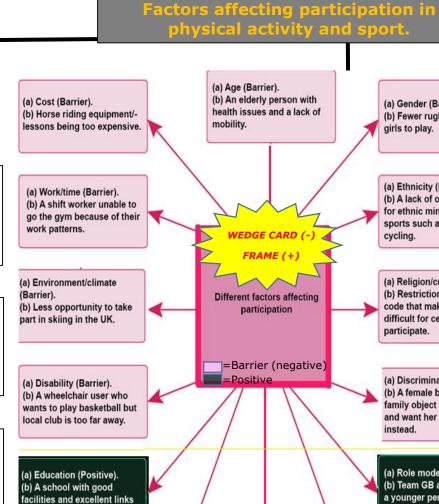
(Positive).

with local sports clubs.

(a) Opportunity/access

equipped with a hoist.

(b) A swimming pool that is



(a) Gender (Barrier).

(a) Ethnicity (Barrier).

(b) A lack of opportunities

sports such as golf and

for ethnic minorities to play

(a) Religion/culture (Barrier).

difficult for certain women to

(a) Discrimination (Barrier).

family object to her boxing

(a) Role models (Positive).

a younger person.

(a) Media coverage (Positive)

(b) Football coverage on TV

promoting interest and

participation.

(a) Family (Positive).

(b) A parent who takes their

daughter to golf lessons.

(b) Team GB athlete inspiring

(b) A female boxer whose

and want her to dance

(b) Restrictions on dress

code that make it more

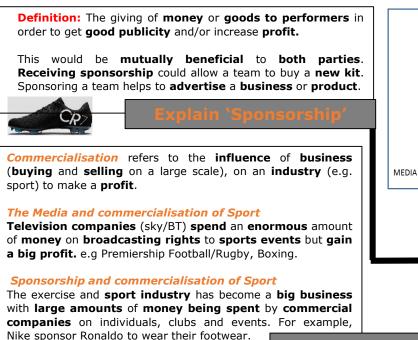
girls to play.

cycling.

participate.

instead.

(b) Fewer rugby teams for



The 'golden triangle' refers to the links and relationship between sponsorship, sporting events and the media.

As **one becomes** more popular or **powerful** the others will **grow** with it, just in the way that if **one** element **dropped out** the **triangle** would **cease to exist**.

This has **increased** in **recent years** with sport becoming a **product bought** and **sold** by the **media** for **financial gain.**

Sport and sponsorship provides £ for media Sponsorship and media provides £ for sport

The Golden Triangle (the relationship petween sport, sponsorship and media)

SPONSORSHIP

2.1.b
Commercialisation
of Physical Activity
and Sport

Media refers to different forms of **communication** that can **inform**, **educate** and **entertain** people.

<u>Social media</u> – following professional athletes on Facebook, Twitter and Instagram can entertain people, create role models.

<u>Internet/Apps</u> –BBC Sport and Sky Sports websites can **inform** people of **latest scores** and **transfers**.

TV/visual - Sky sports showing coverage of sports events can **entertain** people, leading to **investment** and **participation** in **sport**.

- More people start to **play tennis** when **Wimbledon** is on the **TV**.
- Watching Jamie Carragher and Gary Neville's analysis on Monday Night Football can educate people.

<u>Newspaper/magazines</u> – articles in papers such as 'The Sun' and 'The times' can **inform and introduce new supporters to sport,** as well **as educate** and **entertain** people.

RONDO

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Advantages and Disadvantages of Media commercialisation on sport.

Advantages

- Provides a shop window for business and their products as well as the sports (e.g Neymar modelling the new Barcelona kit).
- Provides more funds to sports and participants via advertising and sponsorship (e.g MasterCard pays a lot of money to UEFA to sponsor the champions league thus raising the prize money)
- Coverage (action replays, commentary, and professional analysis)
 can be exciting, interesting and entertaining therefore more
 attractive to people to participate and support.
- Influence rules and times of play to make the sport more accessible, which in turn helps to sell goods. (e.g introduction of hawk eye in tennis and cricket. Monday night football so football fans can watch a game on a Monday night).

Disadvantages

- Can highlight poor behaviour e.g. Luis Suarez biting Ivanovic
- Can assert too much control over a sport e.g Sky TV changing kick off times (few football games have Saturday 3pm kick off).
- Few too many sports benefit (mainly only male football, cricket, rugby, tennis and golf)
- Under representation from minority groups e.g disabled

Disadvantages of Sponsorship commercialisation on sport.

Advantages to the performer Full time training – full concentration on sport. Covered expenses – sporting equipment, competition entry and travel paid for. Sponsorship being limited or withdrawn – leading to a reduction on the advantages to the performer seen above. Sponsors giving a bad image (alcohol/tobacco).

Advantages to the sponsor Disadvantages to the sponsor

- Negative reflection if performer behaves badly.
- Reduced tax bill.

 Excellent advertising.

 Und

Healthy attractive image.

Uncertain investment with sporting success not guaranteed.

- Shaking hands at the beginning/end of a competition. Stopping if someone is injured in football
- Kicking the ball out to stop the game if someone injured in football.
- Congratulating your opponent during or after a match
- Not celebrating in the face of the opposition players/spectators if winning/scoring.
- A tennis player giving time to their opponent if injured
- 'Walking' when out in cricket
- 1. It **protects individuals** (safe/less dangerous). 2. Respect between team mates and the opposition
- allows the game to flow effectively
- 3. It allows participants and spectators to enjoy the activity
- 4. It can improve quality of performance

Sportsmanship is referred to as ethical, appropriate, polite and fair play/behaviour while participating in a game or athletic event

Value of Sportsmanship

Why Sports

Gamesmanship: 'Pushing the limits to gain unfair advantage'. Although not illegal, acts of gamesmanship are not in the **spirit of the game**. Eg;

- Diving for a penalty during a football match
- A middle distance runner shoving another runner during a race.

Deviance: behaviour that is **immoral** or **seriously** breaks the rules and norms of the sport. E.g;

- Football hooliganism,
- Fighting during a game of rugby,
- Taking performance enhancing drugs,
- Cheating by moving your ball with your hand in golf.

Gamesmanship and Deviance

2.1.c Ethical and Socio-Cultural **Issues in Physical Activity and Sport**

Player violence in sport is considered as physical acts that go beyond the accepted rules of play or the expected levels of contact within a contact sport.

Acts such as **head-butting**, **punching** and **kicking** can be seen occasionally in sports such as football and rugby and are usually **punished** with **fines** and **long term bans or** suspensions.

Player Violence in Sport

Reasons for player violence/ deviance

- Result of Iosina
- Retaliation to a challenge/tackle
- Over arousal during a game
 - Poor decisions by officials
- Gain an advantage/hurt your opponent
 - Taunting from crowd/opponents
- Controlled aggression for effective play
- As a result of the influence of drugs.

Drug Use in Sport

Performance Enhancing Drugs are **generally illegal** and **people** are **forbidden** by law to **possess** or **supply** certain substances.

effect on

Beta Blockers

these have a positive

require steadiness

thev **slow** the **heart**

rate down, reduce

anxiety and lower

blood pressure.

(archery) because

Beta blockers;

performance in

sports which

Performers Use Drugs Physical reasons Psychological Social reasons reasons 1.Build muscle 1.Steady 1."Win at all costs" attitude 2.Increase nerves,

energy 3.Increase 02 Transport 5.Lose weight 6.Train harder 7.Mask injury 8.Reduce tiredness

2.Increase 2.Pressure from aggression coaches, 3.Increase 3.Pressure from motivation. peers and media, 4. Win to earn money 5. Fear of not winning 6.Belief that evervone else is doing it 7.To be entertaining





Disadvantages for the Sport ...

Drug use brings **Sport** in to **disrepute**.

Anti-doping regulations and regular drugs testing has been brought into professional sport because drugs breach the ethics of sport and undermine the principles of fair participation.

Disadvantages for the Performer...

Performance enhancing drugs can become addictive which can have a negative effect on social health e.g falling out with family and friends.

They can also effect the mental and physical health of an individual.

Anabolic steroids; these have a positive

effect on performance in **power sports** (100m, Rugby, American Football) because they increase muscle size, muscle strength and make bones stronger allowing an athlete to recover quicker and train harder.

Anabolic Steroids

Anabolic steroids can also help to lower body fat, improve body shape/image and increase aggression.

Anabolic steroids; These have a

swings, aggression, heart

characteristics.

negative effect because these cause

kidney and liver problems, mood

attacks/damage and cause male

Beta blockers; they are negative because the **heart may** actually stop beating



amphetamines and caffeine) are used to raise physiological arousal (alertness) in the body. Stimulants are helpful in sports that need good reaction time such as 100m **sprint** (at the gun) and

Stimulants

Stimulants (e.g.

Stimulants; these are negative because they are addictive and they cause high blood pressure, anxiety and

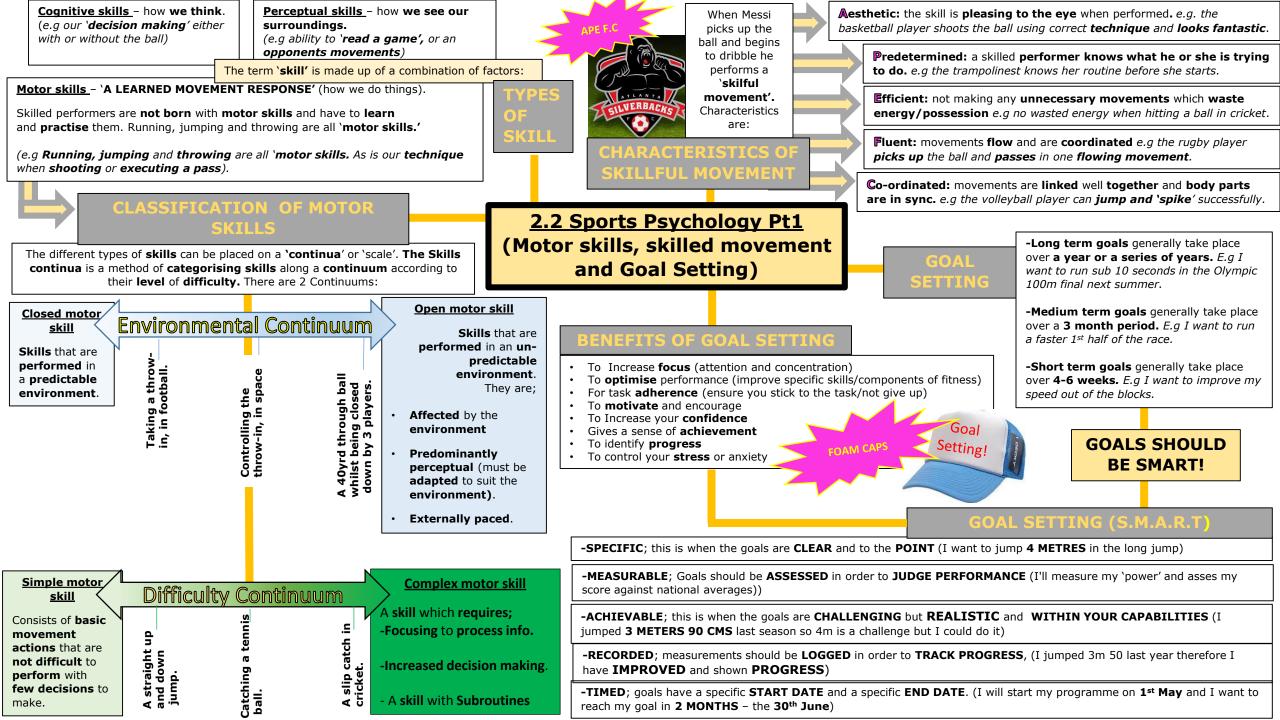
badminton (within a

rally).









ii) Mental rehearsal Mental rehearsal is similar to imagery but focuses on the whole performance specifically on technique within a sporting action. It allows effective, clear decision making **External Imagery** - picturing yourself doing the

activity from outside your body. E.g a formular 1 driver imagining the course from outside the car.

Internally Imagery -imagining yourself doing the activity. *E.a A gymnast imaging* themselves performing a floor routine and feeling when to go in/out of the specific movements.

Positive thinking/ `self-talk',

positive thinking involves a performer talking to themselves or thinking how successful they might be. It helps with selfconfidence and motivation and blocks out negative thoughts.

An example would be a golfer convincing himself his next drive will go straight down the middle of the fairway.

i) Imagery

Imagery is the creation of **picture** in our minds and is used prior or during completing a game/race/set piece/sporting action.

It heightens or controls our arousal levels.

It can help with **relaxation** when **anxious** or improves confidence/focus when under stimulated. An example would be imagining the

ball flying through the posts in a rugby conversion.

ental preparation techniques

Concentrating on what is **relevant**

2.2 Sports Psychology Pt2 (Mental Preparation, **Guidance and Feedback)**



Forms a mental

Advantages

picture,

Types of guidance

Disadvantages

Ineffective if demonstration is

incorrect, too complicated or

gives information overload

Description Type of

Guidance **Visual**

Verbal

Manual

Mechanical

Uses demonstration, video, illustration or diagram to build an ideal picture of how to perform a skill

Describes or explains

how to perform a skill

guide a performer

Coach telling a striker to keep his head over the ball when shooting to keep it

Selective attention

distractions.

whilst **ignoring** irrelevant

An example would be a batman in

cricket focusing on the spin on the

ball, not the slip fielders sledging;

Practical example

trying to get him to lose focus.

Demonstration of a

penalty flick in hockey

Immediate and quick, Fine tunes a particular focus

Easy to remember,

Quick and effective

Used with visual to form a mental picture

Reduces fear and

negative, incorrect, complicated or gives information overload. Unrealistic kinaesthetic feel

Hard to create a mental

picture if information is

Describe

mental

preparation

Mental preparation

sport to neutralise

feeling of fear that

something might go

or the near future, E.a.

cup final.

techniques are used in

anxiety. Anxiety is the

wrong in either the present

taking a penalty in the world

- for the skill. Overreliance on the support
- Dangerous if incorrect.

Benefits of mental preparation

- Controls/heightens arousal levels Get 'in the zone'
- Improves concentration/focus Increases self awareness
- Allows effective clear decision making

Types of feedback

I. Positive feedback

Given /received when a movement is correct. Can be intrinsic or extrinsic.

e.g. winning the man of the match award (extrinsic) proprioceptors informing you of good technique when making a 50 yard pass (ping) in football (intrinsic).

II. Negative feedback

Given/received when a movement is incorrect/needs improving. Can be intrinsic or extrinsic.

e.g. the teacher indicting that the technique of catching in softball is incorrect (extrinsic) or proprioceptors informing you of poor technique when deadlifting a heavy weight (intrinsic)

III. Intrinsic feedback

Information from internal sources (Proprioceptors in muscles/tendons/joints) helps us to correct the skill

e.g a pole vaulter can adjust technique during performance.

IV. Extrinsic feedback

Feedback from and outside source such as a coach, crowd, scoring runs, winning games and prize money.

e.q a coach praises an attempt at serving in tennis or crowd applauds a good tennis shot

V. Knowledge of performance

Concerns quality of movement or technique and informs the performer if the skill is correct or incorrect.

e.g. feeling the balance to control technique during a pommel horse sequence

VI. Knowledge of results

The **outcome** of the **movement**. Can be **positive** or **negative**.

e.g. a Rugby player sees his pass is accurate and so can choose next move.

Physical support from a A coach supporting a coach to guide the gymnast to perform a performer handspring Use of equipment to

A novice swimmer using a

raises confidence Increases safety Gives a Kinaesthetic feel to the performer.

A diet that contains the correct proportions of carbohydrates, fats, proteins (macronutrients), vitamins, minerals (micronutrients), and water and fibre necessary to maintain good health and match calorie expenditure from exercise.

Define a **'BALANCED DIET'**

2.3 Health, Fitness and Wellbeing

Define...

Health - the state of emotional, physical and social well-being. Fitness - The ability to meet the demands of the environment.

Wellbeing - A happy, prosperous and healthy feeling or mental state. Sedentary lifestyle - Inactive and spending a large proportion of the day sitting down.

Explain the components of 'BALANCED DIET'

CARBOHYDRATES (POTATOES, RICE, BREAD and PASTA) are IMPORTANT because they provide ENERGY. Carbohydrates are crucial for endurance events such as the marathon.

FATS such as (MILK, CHEESE, BUTTER, OILS, **CHOCOLATE** and **FATTY MEATS**) are **IMPORTANT** because they **PROVIDE ENERGY** when **CARBOHYDRATES** are **LOW**. They also INCREASE the SIZE and WEIGHT of the BODY.

PROTEINS such as MEAT, FISH, NUTS, EGGS and **POULTRY** are **IMPORTANT** because they **BUILD MUSCLE** and **REPAIR TISSUE** Protein can be broken down to provide aerobic fuel if no other fuel is available (such as at the end of a marathon or in cases of starvation).



VITAMINS such as VITAMIN C (found in FRUIT), VITAMIN A (found in CARROTS), VITAMIN B1 (found in NUTS) and VITAMIN E (found in VEGETABLE OIL) are **IMPORTANT** for the **GENERAL HEALTH** of **VISION**, **SKIN CONDITION**, and the **CONDITION** of **BONES** and **TEETH**

MINERALS; CALCIUM (found in MILK) is IMPORTANT because it STRENGTHENS BONES.

IRON (found in RED MEAT) is IMPORTANT because it PRODUCES RED BLOOD CELLS so MORE OXYGEN can be TRANSPORTED around the BODY

WATER is IMPORTANT because it ensures that you are **HYDRATED** especially in **HOT WEATHER** or **DURING EXERCISE.** On average 2 litres of water should be consumed a day. People who exercise should drink more than this because they lose fluid through sweat.



FIBRE (GRAINS, FRUIT AND VEG) is IMPORTANT because it ensures your **DIGESTIVE SYSTEM FUNCTIONS** properly and it **LOWERS** CHOLESTEROL.

Diet and hydration in physical activity and sport.

An athlete's diet should be in energy balance. The energy they gain from food and drink should match the energy they use to train and perform. If this is incorrect an athlete could lose weight (possibly muscle) or gain weight (possibly fat).

Carbo-loading (storage of glycogen) helps to increase energy production and delay fatigue.

(Lucozade) contain glucose (sugar) and electrolytes (salt) which can be used to top up energy during training and prevent

Sports drinks

dehydration.

As an **athlete** its **important** to be hydrated. Being hydrated helps us to remove waste products, regulate body temperature.

Dehydration leads to decreased stroke volume, raised heart rate and thicker blood. This puts a greater strain on the heart and uses energy more quickly, leading to early fatigue.

Consequences of sedentary lifestyle and benefits of exercise on...

Consequence of sedentary lifestyle Benefit from exercise Develop **Type 2 diabetes**, a **lifelong condition** that Exercise lowers blood sugar levels and reduces fat making raises bloods sugar to dangerous levels. It can cause people less likely to develop type 2 diabetes. blindness and kidney failure and is often associated P with obesity. Obesity (very over fat) can lead to, high blood Exercising regularly reduces fat and therefore obesity. pressure, heart attacks and strokes. PHYSICAL HEALTH Inactivity can lead to poor posture (skeletal Exercise like Pilates/Yoga can lead to good posture with problems and weak back muscles). fewer problems with back muscles More likely to suffer injury in ordinary life due to the Exercise help with the rehabilitation process after injury lack of physical fitness. Lack of exercise may cause **Coronary heart disease** Exercise will help to keep the **heart** and **blood** supply н (CHD) a build-up of fat in the coronary arteries healthy meaning less chance of Coronary heart disease meaning a poor blood and oxygen circulation. В Exercise can reduce high blood pressure, reducing A sedentary lifestyle can cause a high blood pressure (hypertension) which can lead to a stroke. chances of a stroke. D Inactivity can lead to weaker bone density making Weight bearing exercise such as running (not swimming them prone to fracture. or cycling) increases bone density, making them stronger Inactivity can lead to low levels of fitness. An unfit The more you exercise the **fitter** you become meaning individual will tire easily and could suffer from you have the ability to meet the demands of your muscle damage. environment. Consequence of sedentary lifestyle Benefit from exercise **EMOTIONAL**

SOCIAL

Inactive people tend to develop low confidence (self esteem) because they lack energy but also because they are more likely to be obese.

An inactive person can develop a poor self-image which can often come from being overweight. Inactive people dwell on life's difficulties and may not have enough outlets to get rid of stress and anxiety.

Consequence of sedentary lifestyle

Inactivity can result in a person not going out very much, thus not making friends Inactivity can result in isolation from a community leading to an individual feeling dispirited with no sense of belonging Inactivity can result in a lack of people to talk to, this social

isolation can lead to loneliness.

Benefit from exercise

Exercise can help you to feel better about yourself

and feel **confident** in the way you **look**. It can also

Exercise can result in people feeling that they look

The stresses of everyday life can be forgotten or

release serotonin 'the happy hormone'.

good (image) to themselves and to others.

released with exercise.

and make friends.

Exercise can help people to make friends in teams and clubs. This will help to improve self-esteem. Exercise provides **opportunities** for people to belong to a club and gain a sense of belonging. Exercise provides opportunities to meet people