

Carshalton Boys A level

Media Studies

The A Level Media Studies course is designed to develop students' media skills, to enable them to achieve critical independence in their knowledge, experience and enjoyment of the media. Alongside this the development of technical and creative production skills are fostered to encourage imaginative and aesthetic activity in media contexts.

It is not necessary to have studied GCSE Media Studies, but students need to be creative, analytical and open to new ideas and ways of thinking. They need to have an interest in the media and its effect on the world in which they live. They must also have an interest in developing their own creative production skills, as they will be producing their own media texts using digital equipment. Being able to meet deadlines and stay organised is a must.

Students who successfully complete this course can go on to pursue careers in the media including Journalism, Advertising, Film Production and Broadcasting. This course also supports students wishing to go onto study at degree level in subjects such as Psychology, Drama, Art, English, Journalism and Media.

Media combines well with the other Arts subjects, Product Design, Photography, English Literature, History and Drama.

'I love studying the media as it has opened my eyes to the world around me, and it allows me to be creative. My favourite part of the course so far has been the part where I worked in a group and we produced our own music video.' - A Level Student

Students will study a number of texts across a range of forms including television, print, online, advertising and marketing, radio and film. This will involve close study of specific texts which are then linked to a range of others.

ASSESSMENT and CONTENT

Year 12 - complete an AS Level qualification.

Component 1: Media Today (Examination)

Component 2: Making Media (Non Exam Assessment - Coursework) - create four advertisements within a promotional campaign in response to an assigned brief

Year 13 - complete an A Level qualification

Component 1 - Media Messages (Examination)

Component 2 – Evolving Media (Examination)

Component 3 - Making Media (Non Exam Assessment - Coursework) - create a cross-media project including a website and a second product of student's choice in response to an assigned brief

For both years the weighting of assessments is:

70% Examination

30% Non-Examination Assessment (Coursework)

The course requirements...

Grade 6 or higher in GCSE Media Studies or a Grade 6 or higher in English Language. Students with no prior Media Studies experience will be considered at the Head of Departments discretion.