

A Level Media Studies

Summer Preparatory Work



One of the key aspects of Media Studies at A Level is representation. You will have to consider this in detail across a range of media forms, including music videos. These tasks are to help you develop your knowledge, and prepare you for September:

- 1. Watch the following music videos and make notes on how men and women are represented:
 - o Rio (Duran Duran, 1982)
 - Like a Prayer (Madonna, 1989)
 - Connection (Elastica, 1995)
 - Wannabe (Spice Girls, 1997)
 - Without Me (Eminem, 2002)
 - It's My Life (No Doubt, 2003)
 - \circ If I Were A Boy (Beyonce, 2008)
 - Crossfire (Brandon Flowers, 2010)
 - o Blurred Lines (Robin Thicke, 2013)
 - Roar (Katy Perry, 2014)



- 2. How do music videos represent gender in a positive or negative way? Research how music videos have changed since the arrival of MTV in 1981, and write an essay about this.
 - Include references to <u>at least</u> 5 different music videos within your writing, giving specific examples from within them.
 - One of your chosen videos should be one not on the above list, in order to reflect your own media interests and tastes.
 - You can focus on the representation of men, women or both.
 - Your essay should be between 400-600 words long.

Enjoy your summer holidays, see you in September!